



Northwestern University Black Alumni Association

2nd Annual

# NUBAA SUMMIT & Salute to Excellence Gala

## PRELIMINARY AGENDA



**February 26 – 28, 2016**

Omni Hotel at California Plaza • Los Angeles, CA

“POWER, WEALTH & WELLNESS”

# HIGHLIGHTS & EVENTS

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## FRIDAY, February 26, 2016

- 11:00 am – 4:00 pm      **Registration**
- 2:00 pm – 4:00 pm      **Mid-year Board Meeting**
- 5:00 pm – 8:00 pm      **Opening Reception**  
Mingle with old friends and make new ones as you enjoy food, drinks and live music LA style - poolside at a quintessential California home overlooking the Hollywood hills.  
\*Transportation departs hotel at 4:15 pm.

## SATURDAY, February 27, 2016

- 8:00 am – 8:45 am      **Breakfast**
- 9:00 am – 9:50 am      **Morning Motivational Speaker: Power, Wealth & Wellness**  
A serial entrepreneur will share strategies and insights for achieving personal and professional success.
- 10:00 am – 10:50 am      **Nature of Power Seminar**  
Modern Machiavelli's will discuss how to gain and hold power, understand the nature of power and how to deploy it to reach your dreams.
- 11:00 am – 11:50 am      **Cultivating Wealth in Your Career Seminar**  
The current state of your business/career reveals more than you think about your money mindset. This interactive seminar will explore how personal beliefs about money and wealth affect your success. It will provide practical strategies and insights to grow your business and bank account.
- 12:00 pm – 1:00 pm      **NUBAA Next Luncheon**  
Join NUBAA President, Jeffrey Sterling, MD for an update on the progress of the programmatic agenda and bestowing of the Emerging Leader award.
- 1:00 pm – 2:00 pm      **NUBAA Economy Project**  
Participate in this inaugural meeting of the NUBAA brain trust to generate commerce, procurement opportunities, financing and business partnerships.
- 6:00 pm – 7:00 pm      **"Purple Carpet" Cocktail Reception**
- 7:00 pm – 12:00 am      **Salute to Excellence Gala, Awards, Dinner & Dancing**

## SUNDAY, February 28, 2016

- 8:00 am – 2:00 pm      **Celebrity Golf Tournament**  
Join NUBAA leadership, athletes, business leaders, public officials, celebrity and media personalities for networking and a relaxing round of golf. Proceeds to benefit scholarships and programming.

\*Transportation departs hotel at 7:15 am.

*NUBAA reserves the right to make schedule changes.*

# SPEAKERS



**Judy Belk**  
COM'75



**Ellen-Blair Chube**  
WCAS'02



**Willard Evans MCC '77**  
MMGT '81



**Oliver Kupe**  
WCAS '12



**Patricia Hureston Lee**  
WCAS '79, LAW '82



**Paula Madison**



**Brian Ponder**  
WCAS '00



**Lynn Richardson**



**Jeffrey Sterling, MD**  
WCAS '85



**Amber Webb**  
WCAS '82

*(as of 11/23/15)*

# GENERAL INFORMATION

## Summit Registration

Visit NUBAA's Our Northwestern page: [bit.ly/NUBAASummit2016](http://bit.ly/NUBAASummit2016)

Visit the NUBAA Website site: [www.nubaa.org](http://www.nubaa.org) click on NUBAA EVENTS

Full registration includes the receptions, seminars, breakfast, lunch, the gala, access to the exhibit hall and a registration bag. Registration badges should be worn at all times. Onsite registration WILL NOT be available. Please register before February 14, 2016.

## Hotel Information

Omni Los Angeles Hotel at California Plaza  
231 South Olive Street, Los Angeles CA 90012  
213-617-3300

The special Summit hotel rate is \$229/night plus tax. Limited number of rooms reserved. Please reserve by January 29, 2016. Book online at: [bit.ly/nubaahotel](http://bit.ly/nubaahotel) or via telephone at 213-617-3300 and reference NUBAA Rooms reserved without corresponding Summit registration subject to cancellation.

## Airline Travel

The nearest airports are Los Angeles International (LAX) and Burbank (BUR).

## Transportation from Airport | Hotel Parking

The hotel does not provide shuttle service. Transportation from either airport takes approximately 30 minutes by taxi or car. Discounted daily parking available for conference attendees.

## Attire

Friday is reception chic. A wrap or light jacket may be needed. Daytime on Saturday is business attire and black tie for the gala. For the Sunday golfers, shirts with collars, shorts allowed, denim not permitted.

## Sponsorship Opportunities | Questions

For information on Sponsorship Packages or to contribute items to the registration bags contact [nubaavp@yahoo.com](mailto:nubaavp@yahoo.com).

## Cancellation Policy

Event registration is non-refundable. Tickets are transferable. Please notify [nubaavp@yahoo.com](mailto:nubaavp@yahoo.com) immediately to transfer registration. Transfers cannot be accommodated after February 1, 2016.

## JOIN OUR SOCIAL NETWORK



Facebook become a fan of NUBAA at [www.facebook.com/NUBAA](http://www.facebook.com/NUBAA)



Follow the NUBAA website at [www.nubaa.org](http://www.nubaa.org)



Follow NUBAA on Our Northwestern: [www.our.northwestern.edu](http://www.our.northwestern.edu) then click CLUBS and enter "NUBAA" in the search bar and click the NUBAA icon to be directed to the page then click "Follow" on the upper right hand corner.

# GALA HONOREES

## Salute to Excellence



**Katrina Adams**  
Chairman, CEO & President  
U.S. Tennis Association  
COM' 89



**Mara Brock Akil**  
Creator/Showrunner  
Being Mary Jane, The Game  
and Girlfriends  
MDL' 92



**Carl Douglas**  
President  
Douglas/Hicks Law  
WCAS' 77



**Herb Kent**  
Radio Broadcaster  
iHeart Media  
aff. COM '49



**David Rone**  
President  
Time Warner Cable Networks &  
Time Warner Cable Sports  
LAW' 87



**Michael Wilbon**  
Co-Host  
ESPN's Pardon the Interruption  
MDL' 80

## Legacy Award



**Eva Paterson**  
Co-Founder & President  
Equal Justice Society  
WCAS' 71



**Harry Lennix**  
Actor "The Blacklist"  
COM'86



**Dorothy Tucker**  
Reporter CBS 2 Chicago,  
Vice President.  
National Association  
of Black Journalist  
Com' 77

## Emcees

## **SUMMIT CHAIR & NUBAA VICE PRESIDENT**

Sonia Waiters WCAS '89

## **PLANNING COMMITTEE**

Maeyen Bassey COM '98

Carl Douglas WCAS '77

Jeniece Fleming SESP'09

Charles Flippen II WCAS '87

Diana Hennington WCAS '79

Carla Durham Pittman WCAS'77

Pamela Pulley WCAS '87

## **NUBAA PRESIDENT**

Jeffrey Sterling, MD WCAS '85